

unlocking the conversation



the keys to talking about
safe driving with your teen



safe drivers
are made
not born

The tiwi™ safe driving system is a practical, useful solution to help your teen become a safe, smart driver. One of the practical features of the system is how it helps you stay involved in your teen's driving experience whether you are in the car or not.



key #1: establish clear rules of the road

Studies show that teens lack the mental maturity to assess dangerous situations in the same way adults can. Set clear rules with them concerning safe driving. For instance, set the rule that seatbelts are required for everyone in the car. Tell them that you expect them to obey posted speed limits and let the tiwi™ help remind, mentor and coach them regarding your rules about seatbelt use, speeding and aggressive driving.

key #2: stay involved in your teen's driving experience

As a concerned parent you want only the best for your teen. Express in a loving way that you are concerned for their safety and then back it up by being actively involved in helping them become a safer, smarter driver. Parents have several reports available through the tiwi™ safe driving system that can help you be aware when you can't be there including:

- GPS maps to know the location of the car at all times
- Reports show where and what violation occurred from speeding to rapid accelerating to hard braking.
- Report cards provide a letter grade to show how your teen is progressing on a weekly or monthly basis—report cards are a valuable tool in opening up conversations about driving

key #3: tiwi™ will back you up

One of the benefits of using the tiwi™ system is it can help teens stand up to peer pressure. When friends are in the car your teen can use the tiwi™ as an excuse for driving a safe speed or wearing their seatbelt (and having others in the car wear their seatbelt). When it comes to enforcement of your rules, tiwi™ removes ambiguity from the conversation (remember, NASCAR uses tiwi™ technology because of its precision). If the tiwi™ shows certain violations, let your teen open up about the situation—for instance, perhaps they were avoiding some road debris—and then discuss with them why that was (or was not) the right thing to do.

Studies show that parents who are actively involved in mentoring and monitoring their teens' activities can help them make safer smarter decisions. The tiwi™ safe driving system gives you, as the parent, a level of involvement and peace of mind you may never have thought possible.



safe drivers
are made
not born

if you need more information about tiwi contact us at 888-888-tiwi (8494) or visit us at www.tiwi.com/for_families